



# United States Coast Guard Small Business & Industry Engagement Educational Webinar Series

## Doing Business with the U.S. Coast Guard

July 21, 2021  
1-3 p.m. EDT

Facilitator: Melissa Burant,  
Iowa State University Center for  
Industrial Research and Service

To register for the event,  
please click [here](#).

Join the U.S. Coast Guard for our monthly educational webinar series, featuring two speakers in July. **Melissa Burant**, Supply Chain Project Manager/ Government Contracting Specialist with the Procurement Technical Assistance Center at the Iowa State University Center for Industrial Research and Service, will provide an overview of how and what the Coast Guard buys. Attendees also will learn tips and tricks for developing a capabilities statement that will make you stand out from your competitors.

**Lt. Cmdr. George Hall**, Industry Liaison with the Office of Governmental and Public Affairs, will offer a brief overview of the Coast Guard's recent priorities and communications initiatives including Readiness, Technology Revolution, the Illegal Unregulated and Unreported Fishing Strategic Outlook, and the Tri-Service Maritime Strategy. The Office of Governmental and Public Affairs is responsible for overall policy, guidance and program management for external affairs; overseeing the Coast Guard's governmental affairs, public affairs, and communication coordination and planning offices.

For information about this program, contact  
Stephanie France at [stephanie.france@uscg.mil](mailto:stephanie.france@uscg.mil) or  
Micheline Rangel at [micheline.c.rangel@uscg.mil](mailto:micheline.c.rangel@uscg.mil).