



Buy Better Revolution

USCG Modernization Initiative Overview

Presented by Contracting & Procurement Modernization Task Force

April 2023



What is the Buy Better Revolution?

The Buy Better Revolution is a modernization initiative that is responsible for evaluating and improving our Contracting and Procurement (C&P) capabilities while easing the administrative burden on front line units.



How does the Buy Better Revolution align with the Coast Guard Strategy?



Transform our Total Workforce by making our C&P workforce the model for a modern talent management system.

Sharpen our Competitive Edge by improving ways the USCG delivers a consistent customer experience with greater collaboration with end users.

Advance our Mission Excellence to reduce administrative burden.



What is the Coast Guard's case for change?

The Buy Better Revolution is a **critical undertaking** which must be implemented to address these urgent needs of Coast Guard Units and the C&P Workforce:

Coast Guard Unit Needs

- Customers (operational commanders and units) express **frustration and misunderstanding on ways to optimize C&P roles/responsibilities**
- Customers seek **improved transparency and access** to C&P policies, processes, and solutions
- Customers want **innovative yet simple solutions** and less risk/delays

C&P Workforce Needs

- **C&P workforce is stretched**, in experience, skills, and training, and complex responsibilities increase
- **Retention** is challenged by competing opportunities
- Workforce pressure for **better (more simplified) tools and processes**
- Performance improvement **needs to comply with DHS metrics**



What are the goals of the C&P Task Force?



Develop a customer-centric approach



Leverage next-generation technology to modernize the Coast Guard buying process



Clearly define & standardize accountability & authorities



Create a workplace of choice for the acquisition workforce

The
C&P Modernization
Task Force aspires
to improve the CG
buying
experience for
everyone.



How is the C&P Task Force addressing the work?

The C&P Modernization Task Force is segmented into four (4) Lines of Effort:

1

2

3

4

WORKFORCE

Workforce initiatives will improve USCG C&P practices and establish a workplace of choice for the acquisition workforce.

POLICY & PROCESS

Policy and process initiatives will enhance C&P business processes and improve customer experience by streamlining policy and processes.

GOVERNANCE

Governance initiatives will help streamline business processes and enhance USCG contracting and procurement practices by strengthening acquisition governance.

DATA & ANALYTICS

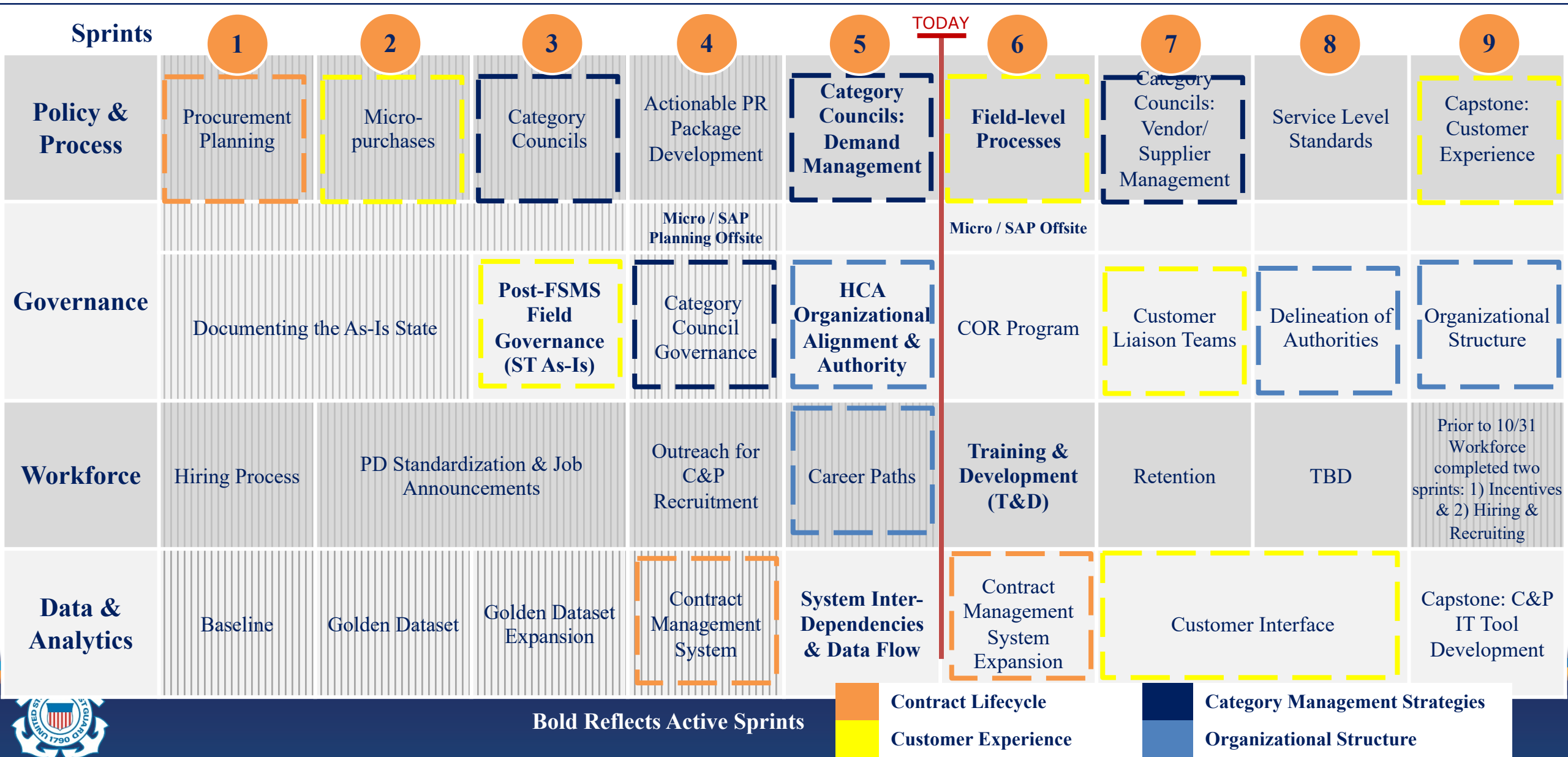
Data Analysis initiatives will improve the overall workflow and facilitate data-driven decision making.



How is the C&P Task Force addressing the work?

Start: 10/31

End: 5/26



What are the outcomes of this effort?

After conducting ~30 “sprints” involving 300+ C&P Professionals, Customers, and Requirement Holders, the C&P Modernizations Task Force will seek to:



The C&P Task Force will deliver a Blueprint for Change (Q4 FY23) which will provide short- and long-term recommendations addressing C&P cornerstones.



The C&P Task Force will develop and implement approved Early Action Items (EAI)s on a rolling basis.



The C&P Task Force will establish a Program Implementation Team to address approved courses of action (FY 23-FY25).



What challenges has USCG C&P faced when engaging with industry?

- Lacked marketplace intelligence; including vendor capabilities, industry ideas, perspectives and innovations.
- Lacked mechanisms to efficiently share information with customers (requirements owners) about vendor capabilities resulting in missed opportunities to improve acquisition strategies and requirements packages.
- Lacked visibility on whether vendors were opting out of competing for Coast Guard work and why.
- Lacked visibility and data availability on vendor management in post-award, including timely invoice processing and CPARs assessments.



How is the Buy Better Revolution seeking to improve industry relationships?

- Improve competition between suppliers to facilitate innovations and access to new technology
- Strengthen supplier base and reduce barriers to entry
- Improve supplier management and relationships
- Improve program office/requirements owner engagement with suppliers
- Identify best practices, enhance transparency, provide accountability, and ensure compliance with federal mandates



How can you engage with us?

Complete Our Survey

A core value of the Buy Better Revolution is to innovate and enhance our C&P capabilities. We can only do this by listening and learning from those we interact with every day. Please help us better understand the wants and needs of our industry partners. Scan the QR code or go to the link to complete a short survey.

Scan the QR Code:



Or go to:

[https://dcms.uscg.mil/ Our-Organization/ Assistant-Commandant-for-Acquisitions-CG-9/ Doing-Business/ Buy-Better-Revolution](https://dcms.uscg.mil/Our-Organization/Assistant-Commandant-for-Acquisitions-CG-9/Doing-Business/Buy-Better-Revolution)

Join a Focus Group

A next step for the BBR will be to convene Industry-based focus groups. Your participation will help us to further our understanding and enhance the Buy Better Revolution initiative.





Questions & Answers





Backup



What does the BBR Roadmap look like?

